

**THE MARKETABLE TENANT**  
**SOLD CITY**

A FILM BY  
**LESLIE FRANKE & HERDOLOR LORENZ**



**SUPPORT  
THE NEW FILM FROM BELOW**

[www.sold-city.org](http://www.sold-city.org)

# THE MARKETABLE TENANT

# SOLD CITY

The new "FILM FROM BELOW" by Leslie Franke and Herdolor Lorenz.

Help make a film that shows how we take the floor out of speculation in housing!

For more than a decade, we have been experiencing a unique real estate boom in the world's metropolises. This has a mirror-image flip side: sharply rising rents. Income growth is no longer keeping pace. Low- and normal-income citizens are threatened with displacement from sought-after inner-city locations. A turning point was reached when politicians in Europe decided to end the so-called "non-profit housing system".

It is no longer the social purpose of housing that is the most important aspect of housing policy, but the return on investment that housing generates. Yield is the profession of the rapidly expanding real estate groups. The real estate companies Vonovia and Deutsche Wohnen, but also LEG, ADO Properties, Covivio, Akelius, TAG Immobilien Grand City Properties, CDC Habitat and others dominate the housing market increasingly all over Europe. They make record profits that industries can't even dream of. The owners are anonymous pension funds and other investment funds from all over the world which - in search of profitable investment opportunities - discovered "concrete gold" for themselves after the 2008 financial crisis. The expectation of a return on investment is changing the urban landscape. It is not only in Paris and London that the city centers are visibly degenerating into a kind of museum for tourists and rich apartment owners. Neighborhoods that have evolved over time are being transformed into up-market very hip districts with the same expensive art and pub culture everywhere. Where working people stream in from the suburbs in the morning and disappear again at night because they can no longer afford the rents there.

"SOLD CITY" not only makes the dangers for urban culture visible. A new social question and an immense danger for democracy can be seen. The film will explore the question of how people experience the real estate boom, where the rent increases come from and what possibilities there are to resist them.

Invest in the film "SOLD CITY"! Help to ensure that housing is not a question of money for you.

- With a donation you can be a promoter of the film. From 20 € onwards the association "Common property in citizen's hand" send you a copy of the film as a DVD with a license for non-commercial screening.
- From 100 € onwards If you so wish your name will be listed in the final credits.
- From 1.000 € onwards you will be invited to the premiere of the picture as a guest of honor.

Payments please to the account: Recipient „SOLD CITY“, GLS Bank, IBAN: DE49430609672020346200, BIC: GENODEM1GLS or via PayPal

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